

ARTISTS FOR LITERACY

ART HALL 519 NW 23RD ST OKLAHOMA CITY

"Art is not what you see, but what you make others see."

-Edgar Degas

A JURIED ART EXHIBITION TO BRING THE POWER OF ART TO THE ISSUE OF LITERACY

Artists for Literacy seeks to influence community, public and private sector support for literacy – the capacity to understand, interpret and communicate effectively in order to participate in one's community and the wider society. This exhibit will engage local artists to answer the question, "What if I couldn't read?" through creative submissions for public exhibition.

- In Oklahoma County, an estimated 12% of the population do not have basic literacy skills.
- Only 17% of 8th graders and 12% of 4th graders in OKC public schools read proficiently.
- By the end of the 2020-21 school year, K-12 students were an average four months further behind in reading.

WHAT IF YOU COULDN'T READ? A person who cannot read struggles to find work, to pay bills, to vote, to access health care and to secure housing. The impact of illiteracy is passed down through generations, with a mother's ability to read being one of the greatest predictors of a child's future academic success.

When individuals learn to read, they have the power to lift themselves out of poverty, lower health care costs, find and keep sustainable employment and ultimately change their lives and their family's well-being.

SEPT. 29 OPENING EVENT TICKETS: \$30

Art will be exhibited and for sale through
October at Art Hall and in a virtual Gallery
Learn more at okcreads.org/artistsforliteracy

OKC METRO
LITERACY
COALITION

ARTISTS FOR LITERACY

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CALL TO ARTISTS

EXHIBITION: WHAT IF I COUDN'T READ?

A juried exhibition of artwork coordinated by the OKC Metro Literacy Coalition to influence community, public and private sector support for literacy – the capacity to understand, interpret and communicate effectively in order to participate in one's community and the wider society.

ELIGIBILITY

Artist must be 18 years or older, professional or emerging. All art must be original and created by the submitting artist. Absolutely no commercial imports, production art, etc. accepted.

MEDIA

Painting, photography, drawing, monoprint, clay, wood, wire, fiber, mixed media.

NO ENTRY OR JURYING FEES

This exhibit seeks to engage artists in the community issue of literacy and channel the artistic contributions into effective awareness and education tools. There will be no entry fee.

PRIZES AND AWARDS

\$500 Best Representation of Cause

\$300 First Place 3D

\$350 Best in Show

\$50 Honorable Mentions

\$300 First Place 2D

NOTES

- Accepted artwork must remain on display throughout the duration of the exhibition and be available for sale.
- Artists will receive 60% of the sale price of their work unless they choose to donate their proceeds to the OKC Metro Literacy Coalition to support local literacy providers.
- Once artwork is selected for exhibition, artist's agreement and waiver of liability will be provided.

TECHNICAL REQUIREMENTS

- Two-dimensional artwork selected for exhibition must be presented gallery-ready with a wired back and no larger than 72 inches (6 feet) on the longest side.
- Three-dimensional pieces selected for exhibition should be no taller than 48 inches (4 feet).

KEY DATES: 2022

Sept. 1 Submission Deadline

Sept. 29 Opening Event

by Sept. 9 Notification of selected artists

*Featuring Musical Entertainment by Wood Willow

Sept. 16 Installation

*Selected artists will receive two tickets

Oct. 31 Closing

HOW TO ENTER

- Complete online entry form at okcreads.org/artistsforliteracy by 5 p.m., Sept. 1, 2022.

Questions? Contact afl@okcreads.org or 405-830-2790