

ARTISTS FOR LITERACY

ART HALL 519 NW 23RD ST OKLAHOMA CITY

"Art is not what you see, but what you make others see."

-Edgar Degas

A JURIED ART EXHIBITION TO BRING THE POWER OF ART TO THE ISSUE OF LITERACY

Artists for Literacy seeks to influence community, public and private sector support for literacy – the capacity to understand, interpret and communicate effectively in order to participate in one's community and the wider society. This exhibit will engage local artists to answer the question, "What if I couldn't read?" through creative submissions for public exhibition.

- In Oklahoma County, an estimated 12% of the population do not have basic literacy skills.
- Only 17% of 8th graders and 12% of 4th graders in OKC public schools read proficiently.
- By the end of the 2020-21 school year, K-12 students were an average four months further behind in reading.

WHAT IF YOU COULDN'T READ? A person who cannot read struggles to find work, to pay bills, to vote, to access health care and to secure housing. The impact of illiteracy is passed down through generations, with a mother's ability to read being one of the greatest predictors of a child's future academic success.

When individuals learn to read, they have the power to lift themselves out of poverty, lower health care costs, find and keep sustainable employment and ultimately change their lives and their family's well-being.

SEPT. 29 OPENING EVENT TICKETS: \$30

Art will be exhibited and for sale through
October at Art Hall and in a virtual Gallery
Learn more at okcreads.org/artistsforliteracy

OKC METRO
LITERACY
COALITION

SEPTEMBER 29, 2022

ARTISTS FOR LITERACY

ART HALL 519 NW 23RD ST OKLAHOMA CITY

SPONSORSHIP OPPORTUNITIES

GALLERY – \$5,000 Presenting Sponsor

- Sponsors prize for “Best Representation of Cause “ with sponsor name/logo featured on piece in the exhibition
- Sponsors virtual gallery
- Sponsor name/logo featured on event banner, social media, marketing and website
- Includes 10 event tickets and 10 food/drink tickets

MASTERPIECE – \$2,500

- Sponsors prize for “Best of Show” with sponsor name/logo featured on piece in the exhibition
- Sponsor name/logo featured on social media, website and print materials
- Includes 8 event tickets and 8 food/drink tickets

PATRON – \$1,000

- Sponsors prize for "First Place Two Dimensional Piece" with sponsor name/logo featured on piece in the exhibition
- Sponsor name/logo featured on social media and website
- Includes 6 event tickets and 6 food/drink tickets

MUSE – \$1,000

- Sponsors prize for "First Place Three Dimensional Piece" with sponsor name/logo featured on piece in the exhibition
- Sponsor name/logo featured on social media and website
- Includes 6 event tickets and 6 food/drink tickets

ECOLE DE LITERACY – \$500

- Sponsors two Honorable Mention prizes with sponsor name/logo featured on pieces in the exhibition
- Sponsor name/logo featured on website
- Includes 4 event tickets and 4 food/drink tickets

ATELIER – \$250

- Sponsors one Honorable Mention prize with sponsor name/logo featured on piece
- Sponsor name/logo featured on website
- Includes 2 event tickets and 2 food/drink tickets

ASSISTANTS ARTISTES – \$100-\$200

- Sponsor name/logo featured on website
- Includes 2 event tickets and 2 food/drink tickets

okcreads.org/artistsforliteracy

SEPT. 29 OPENING EVENT TICKETS: \$30

Musical Entertainment by Wood Willow

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SPONSORSHIP FORM

Select Sponsorship Level:

- GALLERY – \$5,000
- MASTERPIECE – \$2,500
- PATRON – \$1,000
- MUSE – \$1,000
- ECOLE DE LITERACY – \$500
- ATELIER – \$250
- ASSISTANTS ARTISTES – \$100-\$200

Please complete:

Preferred Sponsor Name for Event: _____

Contact Name: _____

Address: _____

Phone: _____ **Email:** _____

Select Payment Method:

- Mail check to OKC Metro Literacy Coalition, 1444 NW 28th St., Oklahoma City, OK 73106
- Please send an invoice to the address above
- Pay online at www.okcreads.org/artistsforliteracy

Deadline: Please email completed sponsorship form to afl@okcreads.org by Sept. 1, 2022.